



PRESS RELEASE

Local Company Spreads Christmas Cheer for Charity

December – a time for dusting off the Christmas card list, choosing this year’s design, and adding to the snowstorm of corporate cards sent each year. But there’s one local company that will be taking a different approach... instead of sending greetings cards to their staff and clients, they’ll be making a donation to a local charity.

Joanne Snell, Director of Gallery Resources, an independent recruitment agency, explains: “We’ll be making a donation of £1,000 on behalf of all of the candidates and clients we’ve worked with over the past year and, of course, all of the staff here at Gallery Resources. It’s a great way of thanking everyone for their support and, at the same time, making a real difference to one of our favourite charities.”

Gallery Resources is a Gloucestershire based company which specialises in placing people in marketing, communications, creative and studio roles, both locally and throughout the UK. The charity they have chosen to support this year is The Nelson Trust, an organisation which provides treatment, care, support and rehabilitation programmes for people with alcohol, drug and other dependencies. Established in the Stroud district more than twenty years ago, the Trust now has one of the most comprehensive addiction treatment programmes available in the UK and offers resettlement and aftercare services to around a hundred and fifty people every year.

Richard Lister, Chairman of The Nelson Trust, commented: “As a charity, we’re dependent on the goodwill of companies such as Gallery Resources in order to initiate new programmes, develop new facilities, and to continue to deliver high quality services. We’re delighted that they have chosen to support us this year.”

This is the second year that Gallery Resources has chosen to support a charity rather than spend money on sending cards. Last Christmas, the company sponsored the creation of a vegetable garden in El Salvador through Plan International.

Ends.

Note to Editors:

For more information on Gallery Resources, visit www.galleryresources.co.uk or call Joanne Snell, Director, on 0845 450 3200.

For more information on The Nelson Trust, visit www.nelsontrust.com or call Prue Vernon, Fundraiser, on 01453 887879.

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